

Ctrl V

FRANCHISING BROCHURE

Ctrl V® is the number one international brand in virtual reality arcades and was the first to open in North America, with partnerships that span every required component of the franchise infrastructure. We offer a business model that breeds longevity and creates a runway for growth.

Ctrl V® is actively looking for franchisees in a variety of markets while focusing on Canada and the United States. We are seeking qualified individuals with experience, business acumen and an avid interest in emerging and advancing technology.

Franchising provides the franchisee with an opportunity to become an entrepreneur and a business owner without having to navigate the trials and tribulations of starting an initiative from scratch. We've created a turnkey solution which allows you to open sooner, minimize overhead and build a commercial VR facility that will be relevant far into the future.

**Ctrl V Inc. & Ctrl V Partners LLC,
170 Columbia Street West, Suite 5,
Waterloo, Ontario, Canada, N2L 3L3**



WHY FRANCHISE WITH

Ctrl



Enjoy where you work



Virtual reality is as much fun for the observers as it is for users.

Ctrl V® arcades are family-friendly environments which foster enjoyment for everyone.



Opportunity for growth

Being a Ctrl V® franchisee provides you the opportunity to expand your business with virtually unlimited facility opportunities available across Canada and the US.

Use a tested model



Ctrl V® corporate offices run a flagship store where all recommendations are stress tested and ensured to be viable options for each of our franchisees. In essence, we "eat our own cooking."



Be a technology pioneer

Virtual reality is a technology that has been around for decades but is only now ready to be presented to the world as a viable avenue for commercial use. Become a pivotal component in bringing VR to the masses.

Developed relationships



As a Ctrl V® franchisee you have the opportunity to take advantage of the partnerships and relationships that we've already established, so you can focus on building a great business.



Outstanding support system

With our own marketing and service staff, and a team of qualified software developers, Ctrl V® franchisees experience a level of support that is unparalleled in the industry and makes your job much easier.

AM I QUALIFIED?

Ctrl V® franchisees possess an entrepreneurial spirit and are committed to building a successful business. We seek out franchisees that are entrepreneurs and business people first and foremost.

Owner/operators are the types of franchisees we want to work with - technological literacy comes second. If you enjoy working with people, learning new skills, and are ready for an exciting new challenge in an industry that is growing fast and is part of one of the most compelling advancements to humanity, we may be right for you.



YOUR INVESTMENT

At Ctrl V®, we have an easy-to-run operation, built on technological efficiency, and incredible fun. Our start-up costs are a fraction of those offered by our competition.

Joining the Ctrl V® team gives you the great opportunity to own your own business with a low investment, national and regional advertising, a great training program, ongoing learning for our owners and their staff, development assistance, design support, construction guidance and much, much more.



WHAT DO WE BRING TO THE COMMUNITY?

"First VR experience at the Waterloo location. Aside from the amazing game experience, the staff was what made the night so enjoyable. Very patient and helpful, accommodating and enthusiastic. You can tell they just want you to have fun. Highly recommend this place!"

- Billy C



"This was a Father's Day gift from our son - first time ever experiencing VR ... and it won't be the last! Staff were exceptionally attentive and helpful. Time passed so quickly - and these two retiree newbies embraced the games as wholeheartedly as our experienced son & daughter-in-law! Great place!"

- Gail G

"This place is just awesome! Had my son's 9th birthday party here today and couldn't be happier! The staff is beyond amazing, patient, kind and helpful and the atmosphere is great. Game selection was amazing, something for everyone, and I had just as much fun as the kids. Highly recommend!"

- Kristy S

